

Filling the Pantry: Unwrapping Food Packaging History

Heritage
Week 2026

Blue Ribbon Dairy Milk Bottle

1977.067.017

ca. late 1930's



Artifact

Between 1900 and 1910, Mission's commercial dairy industry boomed following the construction of improved dykes along the Fraser River's north bank.

Mission's Blue Ribbon Dairy became Diamond Dairy when it was purchased by Hugh Terise, owner of Diamond Dairy in Haney, Maple Ridge. The business was located on Main Street (now First Avenue).

The Fraser Valley Milk Producers Association (FVMPA) acquired the dairy in 1958.

History

This bottle features ACL (Applied Colour Label) technology, introduced in mid-1933. This technique fuses ceramic paint onto glass at high temperatures through pyroglazing. Single-colour labels were standard from the mid-1930s to the early 1950s, after which multi-colour designs became more common.

The baby and dairy farm imagery on the bottle reflects the era's advertising emphasis on wholesomeness, purity, and family values.

Virtual Exhibit by the Mission Museum